



Discover the brilliant world of coloration by Maya. Radiant, intensive and long - lasting colors, brilliant and luminous shine & perfect gray coverage.

With Maya Intensive Hair Color Cream your hair can shine with beautiful and luminous colors. Maya Intensive Hair Color Cream is a gentle coloration which was developed especially for the needs of your hair.

Maya Intensive Color Cream

With Maya you have the possibility of choosing a lighter or a darker color shade to enhance or change your natural hair color. Give your hair color a new, modern and individual touch for a perfect and reliable gray coverage.

Your satisfaction is very important to us, for this reason we would like you to follow these instructions and guidelines carefully.

General information

- Store in a cool and dry place.
- Keep out of reach of children.
- To avoid staining, immediately rinse away any color splashes on skin or clothing.
- Avoid spilling product on absorbent surfaces such as fabrics and carpets as permanent staining may occur.

Directions for use

- Please read instructions carefully before you begin.
- For external use only.
- Product is NOT intended for coloring eyebrows or eyelashes.
- Avoid eye contact. Rinse eyes immediately with cold water if product comes in contact with them.
- Consult a doctor if irritation persists.
- Do NOT use if your scalp is irritated, inflamed or has abrasions.
- Do NOT exceed the time limit described in the instructions.
- Do NOT use over metallic dyes, henna compounds or color restorers.
- Wait with coloring your hair AT LEAST one week after a perm.

Caution:

This product may cause an allergic reaction. In order to avoid severe health problems

- **DO NOT** use if you have experienced an incompatibility with a hair colorant in the past.
- **DO NOT** use if your scalp is sensitive or itchy, or your skin is broken. If you experience stinging, burning, or a rash during application immediately discontinue use and rinse hair with lukewarm water.
- seek medical advice before attempting to color your hair again to avoid triggering a more severe reaction.

Before you begin:

These two simple tests should both be performed at least 48 hrs. before the coloring treatment.

Allergy Patch Test:

- clean a small area on the inside of your elbow.
- blend a small amount of Maya Intensive *Hair Color Cream* with an equal amount of *Maya Cream Developer* until consistency is smooth.
- apply a tiny amount on cleaned area and leave on for 48 hrs.
- proceed with coloring if no sign of irritation or reddening occurs.

Preview Test:

- snip off some strands of hair close to the scalp.
- fasten one end of the strands with tape to avoid coloring your fingers.
- apply color left over from Allergy Patch Test.
- leave for 30 min. for fine, porous hair, 40 min. for thick, resistant hair.
- check results after rinsing and drying the strand picking the right color.

How to use *Maya Intensive Color Cream* with *Maya Cream Developer*

Always mix in a ratio of 1 : 1 = 1. Mix 1 tube of *Maya Intensive Hair Color Cream* 60 ml + 1 tube of *Maya Cream Developer*.

Mixing:

- wear gloves
- squeeze the required amount of color into a non-metallic bowl
- add the corresponding amount of *Maya Cream Developer* and stir well, using a tint brush.
- continue until the mixture is of a homogeneous consistency.

Before starting the treatment,

- protect your clothes with a towel or old garment.
- protect your skin against staining by applying a fatty cream along your hairline (forehead and nape of neck) without touching hair.

STEP 1. Where to start? The sequence of applying the mixture depends on the kind of color you have chosen.

Shades for lightening hair: start at the back of your head, and work to the front.

Darker tints: begin where hair is the lightest color.

Covering gray / white hair: begin where hair is the lightest.

STEP 2A. First-time application (natural hair, not previously colored)

- start according to type of coloring product (see step 1)
- make sure that there is enough color on each hair
- apply to lengths and ends first, staying away 1 inch from roots.
- leave on for 10 min. Then,
- apply remainder of color to roots
- leave on for a further 30 min. for fine hair, 40 min. for thick hair
- move to step 3

Step 2B. Regrowth application

- start according to type of coloring product (see step 1)
- apply sufficient color onto roots
- leave on 30 min. for fine hair, 40 min. for thick hair.
- Then, dampen mid-lengths and ends with water for an even result
- spread color all over using a comb
- leave for another 10 min.
- move to step 3

Step 3. After the treatment

- Once the coloring process is completed,
- add a little water and form a light lather
- rinse hair thoroughly and wash with shampoo.
- finish with a color protective conditioner to lock in hair color.

